

# MASK OF WELLNESS

*Join the movement.  
www.maskofwellness.com*



## OUR MISSION

To change the course of the pandemic by promoting 'Covid-Conscious' organizations that care about their community's wellness. We provide consumers a searchable directory to easily find 'Covid-Conscious' businesses that are taking steps to improve the health and wealth of their community.

**3.9K**

WEBSITE HITS

Data recorded since site launched on May 1st, 2020.

**450+**

'COVID-CONSCIOUS'  
ORGANIZATIONS

Expanding across 24 states.

**8.6K**

FB REACH

With 1050 following the Mask of Wellness Facebook page.

*Meet Dr. David  
Krupp*

ER DOCTOR &  
MASK OF  
WELLNESS  
CO-FOUNDER



"As an emergency doc for 20 years, I have become too intimate with the profound and multifaceted impact this pandemic has upon wellness. It's not just the physical, it's the social, emotional and economic toll it's taken. I'm seeing a lot of patients this has impact upon in all those realms... We have put together this exciting method that will benefit America."

-Dr. David Krupp

(Quote from Stand Up! with Pete Dominick podcast)

## THREE BASIC, IMPACTFUL MEASURES



### MASKS

Masks worn by all  
employees



### HYGIENE

Personal, surface,  
and distance  
hygiene



### HEALTH

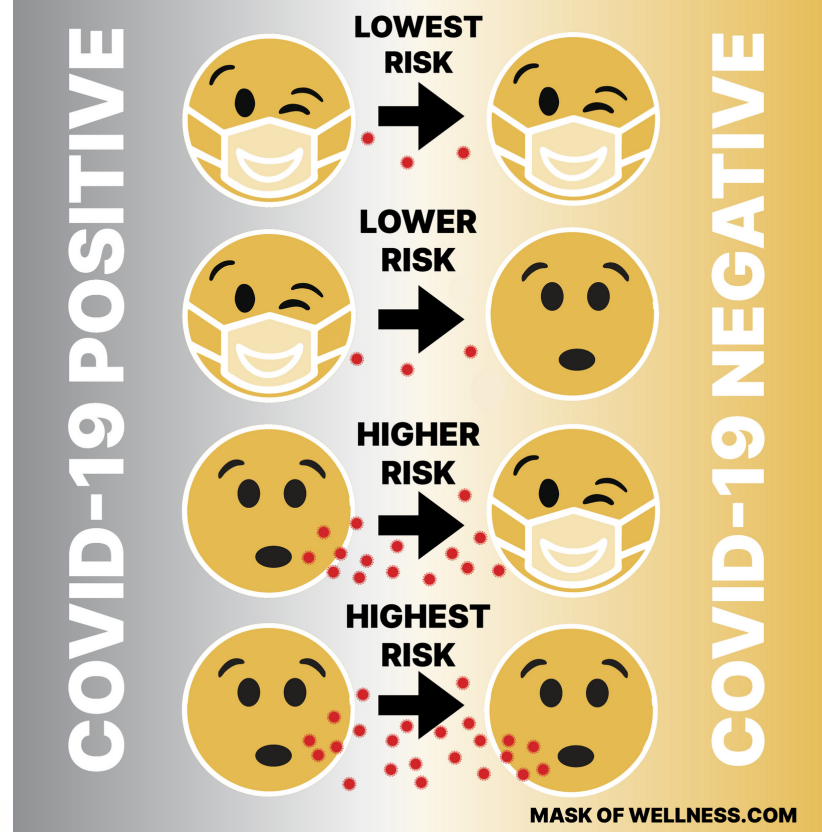
Daily health self-  
certification



## THE FUTURE OF MASK OF WELLNESS



*our national push*



## PRESS

"A winking yellow smiley face, complete with mask, grins from the windows of Iowa City downtown."

—Little Village Magazine

"Mask of Wellness, a public awareness campaign.. highly recommend you check it out."

—Stand Up! with Pete Dominick

"Covid-conscious businesses... A new selling point for any sort of business."

—River to River, Iowa Public Radio

## SPREAD THE WORD

We challenge you to share the Mask of Wellness movement with friends, family and colleagues. You will improve the health and wealth of economies across the nation. If you know any socially responsible corporations interested in a sponsorship with the Mask of Wellness team, please have them contact us at [maskofwellness.com](http://maskofwellness.com) to discuss sponsorship benefits.